

ACE HIGH PROPERTY

BRAND GUIDELINES



ABOUT US

Ace High Property is a trusted property brokerage specialising in commercial, industrial, and warehouse spaces across Johannesburg and surrounding areas.

With a deep understanding of South Africa's property market, we connect businesses with spaces that not only meet their operational needs but also position them for growth and success.

Whether you're seeking a premium corporate office, a strategically located warehouse, or an investment opportunity, Ace High Property brings the insight, connections, and negotiation skills to secure the best possible outcome.

THE BRAND





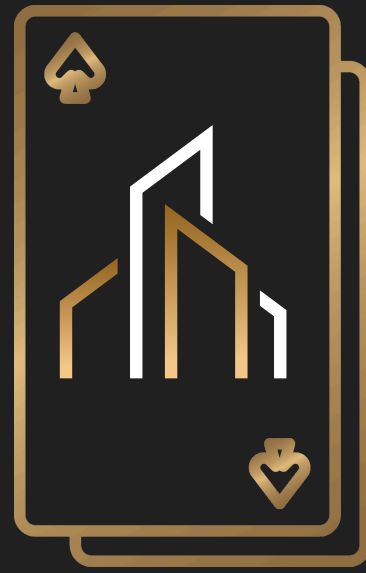
VISION MISSION

OUR VISION

To be Johannesburg's go-to commercial and industrial property partner, known for integrity, market expertise, and unmatched client service.

OUR MISSION

Deliver tailored property solutions that empower our clients to make informed, strategic decisions creating long-term value for their business operations and investments.



ACE HIGH PROPERTY

THE WINNING HAND IN REAL ESTATE.



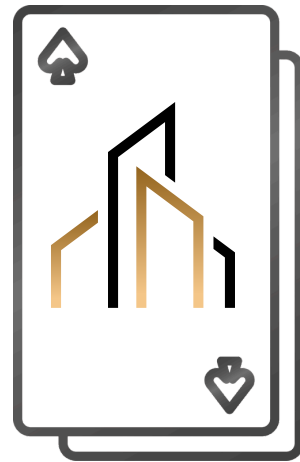
The Ace High Property logo represents professionalism, trust, and market expertise in the commercial and industrial property sector

MAIN LOGO

Its bold, clean design reflects the company's strength and reliability, while its modern aesthetic ensures it remains timeless and versatile across all marketing platforms. The logo must always be used in its approved colours and proportions to maintain brand consistency.

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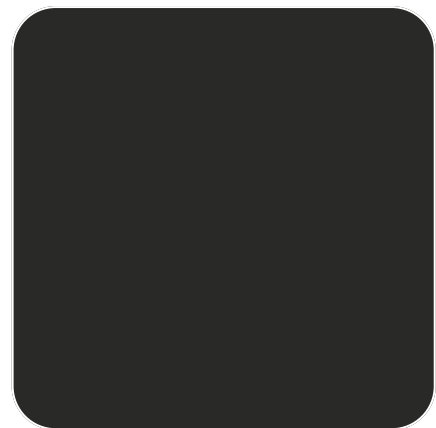
“Ace High Property isn’t just about closing deals, it’s about securing opportunities that set you up for long-term success.”

THE WINNING HAND IN REAL ESTATE

Every property move is a game of strategy and at Ace High Property, we make sure you’re always holding the winning card.

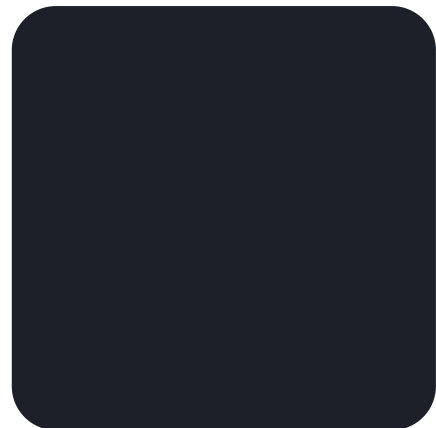
From prime office spaces to strategically located warehouses, we position you to play your best hand in Johannesburg’s competitive property market.

COLOUR CODES



#292927

Dark Gray



#1D2029

Dark Gray Blue



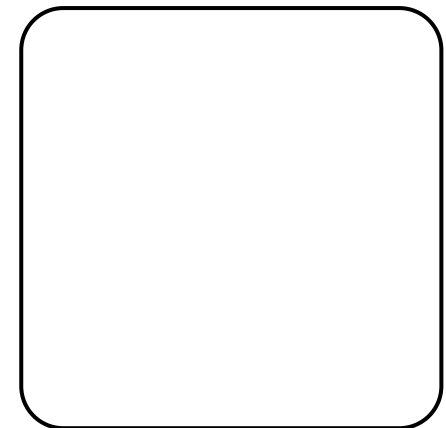
#AD8330

Gray Orange



#CFAB67

Gray Orange



#FFFFFF

White

Retroyal blends classic sophistication with a modern edge, giving the brand a distinctive and stylish presence.

Its sharp lines and elegant proportions evoke a sense of prestige, while maintaining a clean, approachable feel that works seamlessly across both print and digital platforms.

This font reinforces Ace High Property's premium image and should be used consistently to preserve brand identity.

RETROYAL

A b

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

12345678910

Combining a timeless elegance with a strong, authoritative presence – perfectly reflecting Ace High Property’s professional and trustworthy brand image.

Its bold, clean lines convey confidence and stability, while the refined letterforms add a sense of prestige.
This font should be used consistently across all brand materials to maintain a cohesive and recognisable visual identity.

Ace High Property

COPPERLATE GOTHIC 29 BC

AB

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345678910

AB

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345678910

Barlow SemiCondensed delivers a clean, modern, and highly legible style, making it perfect for both print and digital applications. Its streamlined design allows for excellent readability in small and large formats, while its professional appearance complements Ace High Property's premium brand identity.

This font is ideal for body text, subheadings, and supporting copy, ensuring brand communications remain clear and consistent.

Barlow SemiCondensed

A decorative graphic consisting of three overlapping squares in a gold or mustard yellow color, located on the left side of the page.

Ab

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

12345678910

Ab

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

12345678910

Montserrat offers a clean, modern, and highly versatile design that works across all brand touchpoints.

Its geometric shapes and balanced letterforms convey clarity, approachability, and professionalism – making it ideal for digital interfaces, print collateral, and signage.

Bold weights provide strong, impactful headlines, while regular weights ensure easy readability in body copy.

Montserrat

Ab

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
12345678910

Ab

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
12345678910

New Message

To

Subject

Kind regards,



IMPORTANT: The contents of this email and any attachments are confidential. They are intended for the named recipient(s) only. If you have received this email by mistake, please notify the sender immediately and do not disclose the contents to anyone or make copies thereof.





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THE WINNING HAND IN REAL ESTATE.





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Sincerely,

Luciano Zanette

Director
(Full Status Property Practitioner)

082 327 7813 luciano@acehighproperty.co.za www.acehighproperty.co.za





OUR BRAND IS BUILT ON TRUST, EXPERTISE,
AND A COMMITMENT TO DELIVERING VALUE AT EVERY DEAL.

www.acehighproperty.co.za
luciano@acehighproperty.co.za